



Arctic360 Conference
6 - 8 February 2024
The Faculty Club, Toronto

PROSPERITY • COMMUNITY • SECURITY

It's time to meet the challenge



PROSPERITY. COMMUNITY. SECURITY

Arctic on the World Stage Placed squarely on the global geopolitical stage, Arctic politics is definitively part of world politics and no longer apart from it. While the shift has created renewed challenges for the region it is also forging new paths of political, economic, community, and security cooperation.

Arctic Geopolitics In the face of great geopolitical uncertainty, the Arctic is experiencing efforts towards greater North American Arctic cooperation, Nordic-North American Arctic cooperation, and interest for enhanced Arctic cooperation among allies outside the Arctic region.

Smart, Connected, Public-Private-Indigenous Infrastructure The opportunities for a prosperous and sustainable region are abundant. Public-Private-Indigenous owned and operated green, connected, smart, and climate resilient trade and supply chains North of 60 will support Northern economic growth and well-being in Northern regions domestically, connect the Arctic, and the Arctic to global markets.

Prosperity, Innovation and the Net Zero Economy The proof of concept has arrived. We can and we are innovating out of the Arctic and with technologies that have the potential for global scale. From the emergence of new technologies for the critical minerals economy to the innovations in supply chain logistics the Arctic is becoming a global bell weather for innovations to come.

Securing Canada's North For Canada, its North is a microcosm of the ascending role of the Arctic region in global affairs. Canada's North is no longer apart from rest of Canada but central to Canada's well-being, potential economic prosperity, and domestic security. It is also the key to Canada's leadership within the Arctic neighbourhood and on the world stage.

This brings us to this year's theme -

PROSPERITY . COMMUNITY . SECURITY

IT'S TIME TO MEET THE CHALLENGE



CANADA'S PREMIER ARCTIC THINK TANK

Canada's premier Arctic think tank. We are a non-partisan, registered not-for-profit organisation with a majority Indigenous led leadership team. By working with Indigenous corporations and Northern governments, the federal government, private sector, expert Arctic leaders, our partners, like-minded neighbours, think tanks, organizations, and institutions around the circumpolar region and beyond, our mission is to elevate the national conversation about Canada's North and the Arctic region at home and to provide an inclusive and coordinated platform for Canada to engage in Arctic discussions around the world.



Jessica M. Shadian, Ph.D., President and CEO & Madeleine Redfern, LL.B. Executive Director Northern Branch

ARCTIC360 WORKS IN PARTNERSHIP WITH:





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Hugh Short
Co-Founder and Chairman/
CEO, Pt. Capital



CONFERENCE TESTIMONIALS

‘Arctic360 fundamentally defines the debate around the Arctic. It is not following the debate.’

Paul Barrett, Chief Communications Officer, Davie Shipbuilding

‘[Arctic360] is a remarkable organisation, doing good work, for the North, for Canada, for Arctic communities and I am just delighted to be here.’

Doug Turnbull, Vice Chairman and Country Head, Canada at DBRS Morningstar Credit Ratings

‘Arctic360 has become a well recognised, advocacy event that really educates people.’

Hon. David Collenette, former Minister ; Chair, NATO Association of Canada

‘Arctic360 makes a big difference. It is an opportunity for people to know what is going on in the Arctic, and especially cooperation among like minded nations such as Canada, Japan, South Korea, and European nations.’

Yamanouchi Kanji, Ambassador of Japan to Canada

‘The value of Arctic360 conference is having all key stakeholders from government to academics, youth, trade, commercial, and mining here for discussion in an intimate setting.’

Helene Scherling Olsen, Deputy Head of Trade, Sr. Advisor, Arctic, Danish Trade Council

‘To date, the 2023 Arctic360 conference has been one of the highlights of my university experience.’

Andrew Faiola, Vice-President, European Studies Students' Association, Munk School of Global Affairs & Public Policy, University of Toronto

‘I like the focus of the conference and the fact that there is a heavy focus on how to get high standard investment across the region, sustainable livelihoods, and sustainable development. We need to talk about this because it is a big challenge. There is a shared recognition that we need encourage good high standard investments in business so to bring the private sector together here with the analysts and, really importantly, with Indigenous communities is a great format.’

James DeHart , Former US Arctic Coordinator



CONFERENCE TESTIMONIALS

'I attended the Arctic360 conference two years ago and I was absolutely fascinated by the people in the room and the desire and a determination to really work closely with us in the Arctic and sub-Arctic regions of Canada but also your real commitment to learn and to understand and be more involved. That was one of real takeaways that I had at the gathering at that time. So, when the invitation came this time, I said wow I would love to do that again.'

Yvonne Jones MP Labrador, Canada,

'Woodrow Wilson in Washington DC and Arctic360 are the perfect coupling to take on current challenges as the North goes through unprecedented change. It is necessary to create great partnerships with great institutions who are committed to the North for the people of the North.'

Mike Sfraga, Ph.D. Chair & Distinguished Fellow, Polar Institute; Chair, US Arctic Research Commission, D.C.

'The reason I think Arctic360 is so important is because our economies are going to have to work together.'

Mead Treadwell, former Lt. Governor, Alaska

'I hope that one consequence of this conference is that the issues of the Arctic that have been much discussed will lead to what we need now, which is action.'

The Honourable Bill Graham, Former Minister of Foreign Affairs, Canada

'If we do not invest in the infrastructure it will not be our North.'

Jay Godsall, President, Solar Ship

'I have a significant interest in the success of Arctic 360. Prior to the conference there had never been an intellectual/professional gathering solely dedicated to the Arctic infrastructure gap and particularly one that brought together Bay Street, the indigenous development corporations in Canada, the Canadian Federal government, Alaskan and Greenlandic government officials, Wall Street, Arctic mining companies and the tech sector to better understand the challenges for creating successful Public-Private Partnerships in the North American Arctic....The conference was a resounding success.'

Clint Davis, CEO, Nunasi Corporation



CONFERENCE ATTENDEES

C-Level Institutional Investors, Political Leaders, Arctic Indigenous Corporations,
C-Level Northern Mining Companies, Tech Executives



Arctic360 2023 Annual Conference, left to right:
Madeleine Redfern, Executive Director, Northern Branch, Arctic360
Dr. Jessica Shadian, President and CEO, Arctic 360
Kenneth Høegh, Head of Representation to Canada and US, Government of Greenland
Brandon McDonald, Vice President Strategy and Growth, Pennecon

Arctic360 2023 Annual Conference left to right: **Dr. Jessica Shadian**, President and CEO, Arctic 360, **Yamanouchi Kanji**, Ambassador of Japan to Canada, Ambassador of the Republic of Korea to Canada, **His Excellency LIM Woongsoon**; **Dr. Hema Nadarajah**, Senior Fellow, Arctic360



Arctic360 2022 Annual Conference Fireside Chat Dinner, left to right:
Kenneth Høegh, Head of Representation to Canada and US, Government of Greenland
Madeleine Redfern, Executive Director, Northern Branch, Arctic360
Hlynur Guðjónsson, Iceland Ambassador to Canada
H.E. Roy Eriksson, Ambassador of Finland to Canada
Dr. Jessica Shadian, President and CEO, Arctic 360



Arctic360 2018 Annual Conference reception, left to right:
The **Honourable Bill Graham**, Former Minister of Foreign Affairs, Canada
Honourable Yvonne Jones, Parliamentary Secretary to the Minister of Crown-Indigenous Relations and Northern Affairs
Doug Turnbull, Vice-Chairman & Country Head Canada, DBRS
Dr. Jessica Shadian, President and CEO, Arctic 360
Dr. Mike Sfraga, Director, Polar Institute, Wilson Center, Washington D.C.



Arctic360 2020 Annual Conference Fireside Chat Dinner, left to right:
Mead Treadwell, Former Lt. Governor, Alaska; Co-Chair Polar Institute, Wilson Center
Honourable Vittus Qujaukitsoq, Minister for Finance and Mineral Resources, Greenland
Honourable Yvonne Jones, Parliamentary Secretary to the Minister of Crown-Indigenous Relations and Northern Affairs
Dr. Jessica Shadian, President and CEO, Arctic360
Madeleine Redfern, Executive Director, Northern Branch, Arctic360



ARCTIC360 EVENTS

Arctic360 2023 Annual Conference: Tilting the Globe: Accelerating Cooperation, Innovation & Opportunity **21 February – 23 February 2023**

Annual conference that brought together Northern leaders, Indigenous Development Corporations, the Federal government and institutional investors from Alaska, Canada and Greenland to discuss ways forward for successful Arctic investment and development.

Arctic360 Third Annual Conference: Infrastructure Investment Meets Diplomacy **9 March – 11 March 2022**

Annual conference that brought together Northern leaders, Indigenous Development Corporations, the Federal government and institutional investors from Alaska, Canada and Greenland to discuss ways forward for successful Arctic investment and development.

Arctic360 ‘Breaking the Ice’ Podcast Series **May 2019- Present**

Explores the pressing issues currently impacting the North American Arctic. The podcast focuses on the politics, economy, and the people of the Arctic, through conversations with the main players who help us better understand the opportunities and issues facing the North. ‘Breaking the Ice Themes: Uncharted: A Summer Series On Covid-19’s Impact on the North American Arctic/Innovation in the Arctic/Greenland and Canada/ESG in the Arctic.

Arctic360 And Canadian Coast Guard Dialogue Series: Advancing Safe and Reliable Marine Shipping In the Arctic **14 July 2021**

Annual conference that brought together Northern leaders, Indigenous Development Corporations, the Federal government and institutional investors from Alaska, Canada and Greenland to discuss ways forward for successful Arctic investment and development.

Arctic360 Second Annual Conference: Investing in Arctic Infrastructure and Transportation **2 Feb –4 Feb 2020**

Annual conference that brought together Northern leaders, Indigenous Development Corporations, the Federal government and institutional investors from Alaska, Canada and Greenland to discuss ways forward for successful Arctic investment and development.



ARCTIC360 EVENTS

Canadian Roundtable: Mechanisms to Advance Safe and Reliable Shipping in the Arctic

28 March 2019

Arctic360 convened the first workshop in Canada that brought together the marine insurance industry, financial institutions, Northerners, the Federal government, and academics to discuss infrastructure needs for safe and reliable Arctic shipping.

Arctic360/TD Workshop: Investing in Arctic Infrastructure Projects

4 March 2019

Territorial leaders from the Northwest Territories and Nunavut, Arctic Indigenous Development Corporations, and Northern Industry convened with TD and its partners for a lunch and roundtable to hear about and discuss regionally significant infrastructure projects and proposals in the Canadian North by those leading them.

Arctic360 First Annual Conference: Harnessing Investment in the North American Arctic: Challenges and Opportunities

14 Feb -15 Feb 2018

In February 2018, Arctic360 had its official kick-off and held its inaugural Conference on the challenges and opportunities for infrastructure investment in the North American Arctic. It became the first conference of its kind in Canada that brought together Northern leaders, Indigenous Development Corporations, the Federal government and institutional investors from Alaska, Canada and Greenland to discuss ways forward for successful Arctic investment and development.

Building a 21st Century Infrastructure System for the North American Arctic: A discussion on Public Private Partnerships

19 Oct 2018

Arctic360 hosted a plenary discussion at the 2018 Annual Arctic Circle Conference in Reykjavik, Iceland. The plenary included institutional investors from Alaska and Canada, Indigenous Development Corporations from the North American Arctic, the Arctic Infrastructure Alliance, Danish Ministry of Foreign Affairs of Denmark, and Northern government officials to discuss the challenges and opportunities for infrastructure investment in the North American Arctic.



SPONSORSHIP LEVELS



ARCTIC360 CHAMPION SPONSOR - \$100,000/year (three year commitment) -

- ∞ Arctic360 will co-host with the sponsor Company/Organization, two webinars per year. The theme, participants, and content will be co-developed and Arctic360 will manage the production of the webinars. Arctic360 will publicize the webinars through its network and communications outreach.
- ∞ Arctic360 will co-host with the sponsor Company/Organization, one in person event per year. The theme, participants, and content will be co-developed and Arctic360 will manage the production* of the event (e.g. Lunch and Learn Sessions, Invitation only fireside chat dinner). Arctic360 will publicize the event through its network and communications outreach.
- ∞ Arctic360, through its vast network, will make introductions, facilitate and strengthen collaborations, and help the Company/Organization strengthen their partnerships and activities with Indigenous leaders and organizations.
- ∞ As Canada’s premier Arctic specific think tank, Arctic360’s conferences and other activities help facilitate track II diplomacy and initiative discussions that influence policy. As a Champion Sponsor, your Company/Organization will be highlighted and will benefit from these discussions.
- ∞ As Arctic360’s Champion Sponsor, your Company/Organization will have branding on all Arctic360 materials (e.g. Reports, website, oral acknowledgement during all events including all podcasts).
- ∞ As Arctic360’s Champion Sponsor, your Company/Organization will have a guaranteed keynote slot at Arctic360’s Annual Conference**, as well as branding on all Arctic360 Annual Conference materials (e.g. website, presentation slides and event signage).
- ∞ Yearly complimentary Annual Conference registration for 2 Company/Organization attendees, including exclusive invitation only to the Pre-Conference dinner



*Does not include any third-party expenses associated with production of webinars and in-person events (e.g. venue, F&B, AV rental, staff).

** Does not include Annual Conference exclusive Title Sponsorship



CONFERENCE TITLE SPONSOR

- \$40,000 -

1 AVAILABLE

- ∞ Designation as sole event Title Sponsor
- ∞ Exclusive keynote address and ability to leverage promotional material (e.g. video)
- ∞ Secured and preferred Conference session participation for Sponsor's CEO/other executive position
- ∞ Arctic360 social media promotion of Sponsor's keynote and session
- ∞ If session participation is chosen, Arctic360 will work directly with sponsor in shaping session content and inviting session participants
- ∞ Marketing promotion at the Conference with preferred placement. Any promotional banner(s)/signage will be provided at the cost of the Sponsor
- ∞ Full page Company/Organization profile on Conference website (to include and not limited logo, visuals, link to Sponsor's web page) and follow-up outreach (e.g. Conference proceedings)
- ∞ One Sponsor corporate brochure and/or giveaway item in the delegate pack
- ∞ Full-page profile in the Conference delegate booklet, distributed to all attendees
- ∞ Top logo placement on all Conference Sponsorship signage and on looping slides
- ∞ Registered delegate list available prior to the Conference
- ∞ Complimentary Conference registration for 4 Company/Organization attendees, including invitation only dinner event





INDIGENOUS STUDENT SCHOLARSHIP SPONSORSHIP

- \$30,000 -

3 AVAILABLE

- ∞ Covers full Conference costs and logistics for one Northern Indigenous student (co-determined by Sponsor and Arctic360) including travel, accommodation, and Conference registration
- ∞ Recognition and presentation (with student) during the Arctic360 Scholarship Thank You Address*
- ∞ Opportunity for Conference session participation for Sponsor's CEO/other executive position
- ∞ Arctic360 social media coverage of Sponsorship (and session)
- ∞ Marketing promotion at the Conference. Any promotional banner(s)/signage will be provided at the cost of the Sponsor (placement to be determined by Arctic360)
- ∞ Company/Organization profile on Conference website (to include and not limited logo, visuals, link to Sponsor's web page) and follow-up outreach (e.g. Conference proceedings)
- ∞ One Sponsor corporate brochure or giveaway item in the delegate pack
- ∞ Half page profile in the Conference delegate booklet, distributed to all attendees
- ∞ Logo on all Conference sponsorship signage and on looping slides
- ∞ Registered delegate list available prior to the Conference
- ∞ Complimentary Conference registration for 2 Company/Organization attendees, including invitation only dinner event



*To confirm and respect time, presentation to be sent 3 days in advance of Conference.



FIRESIDE CHAT DINNER SPONSOR

- \$25,000 -

1 AVAILABLE

- ∞ Designation as sole Sponsor of the exclusive Pre-Conference Fireside Chat dinner
- ∞ Welcome address for CEO/other executive position at the dinner event
- ∞ Arctic360 social media coverage of sponsorship and dinner
- ∞ Exclusive promotional Sponsorship signage at Dinner event (provided by Arctic360) and option for Company/Organization to provide advertisement/promotional hand-out for each table
- ∞ Marketing promotion at the Conference. Any promotional banner(s)/signage will be provided at the cost of the Sponsor (placement to be determined by Arctic360)
- ∞ Company/Organization profile on Conference website (to include and not limited logo, visuals, link to Sponsor's web page) and follow-up outreach (e.g. Conference proceedings)
- ∞ One Sponsor corporate brochure or giveaway item in the delegate pack and half page profile in the Conference delegate booklet, distributed to all attendees
- ∞ Logo on all conference Sponsorship signage and on looping slides
- ∞ Complimentary Fireside Chat dinner invitation for 2 Company/Organization attendees
- ∞ One complimentary Conference registration for a Company/Organization attendee



Clockwise Left to Right Sean Boyd, Chairman, Agnico Eagle; His Excellency, Whit Fraser C.C.; Hugh Short, CEO, Pt. Capital; Corey Larocque, Managing Editor, Nunatsiq News, Gabe Friedman, Financial Post, and Danielle Bochove, Toronto Bureau Chief and Senior Reporter for the Arctic, Bloomberg





CONFERENCE (CANADIAN SOURCED) DIAMOND SPONSOR

- \$20,000 -

3 AVAILABLE

- ∞ Designation as one of only three Diamond Sponsors
- ∞ Exclusive 'MC for a Moment': Opportunity for Company/Organization to introduce one of the following activities as 'Official Sponsor of [...]': Conference Day 1 Lunch, Conference Day 2 Lunch, or Conference Day 1 Evening Cocktail Reception.
- ∞ Exclusive promotional sponsorship signage (provided by Arctic360) displayed during the selected activity
- ∞ Named Sponsor for one session at the Conference
- ∞ Secured Conference session participation for Sponsor's CEO/other executive position
- ∞ Arctic360 social media coverage of sponsorship (and session)
- ∞ Marketing promotion at the Conference. Any promotional banner(s)/signage will be provided at the cost of the Sponsor (placement to be determined by Arctic360)
- ∞ Company/Organization profile on Conference website (to include and not limited logo, visuals, link to Sponsor's web page) and follow-up outreach (e.g. Conference proceedings)
- ∞ One Sponsor corporate brochure or giveaway item in the delegate pack
- ∞ Half page profile in the Conference delegate booklet, distributed to all attendees
- ∞ Logo on all conference Sponsorship signage and on looping slides
- ∞ Registered delegate list available prior to the Conference
- ∞ Complimentary Conference registration for 2 Company/Organization attendees, including invitation only dinner event





CONFERENCE COBALT (THE NEW SILVER) SPONSOR

- \$10,000 -

5 AVAILABLE

- ∞ Named Sponsor for one session at the Conference
- ∞ Secured Conference session participation for Sponsor's CEO/other executive position
- ∞ Arctic360 social media coverage of Sponsorship and session
- ∞ Marketing promotion at the Conference. Any promotional banner(s)/signage will be provided at the cost of the Sponsor (placement to be determined by Arctic360)
- ∞ Company/Organization profile on Conference website (to include and not limited logo, visuals, link to Sponsor's web page) and follow-up outreach (e.g. Conference proceedings)
- ∞ One Sponsor corporate brochure or giveaway item in the delegate pack
- ∞ Half page profile in the Conference delegate booklet, distributed to all attendees
- ∞ Logo on all conference Sponsorship signage and on looping slides
- ∞ Registered delegate list available prior to the Conference
- ∞ One Complimentary Conference registration for a Company/Organization attendee, including invitation only dinner event.