



GLOBAL GEOPOLITICS ON THE EARTH'S AXIS

Futureproofing Arctic Defence & Prosperity



Arctic360 Annual Conference
10 – 12 February 2026
Toronto, Canada

Chris Kelly photography

Defence | Innovation | Partnership | Prosperity | Security



ANNUAL CONFERENCE

10 - 12 February 2026

DEFENCE. INNOVATION. PARTNERSHIP. PROSPERITY. SECURITY.

The world is undergoing a period of significant geopolitical uncertainty. Unlike during the Cold War, what is certain today is that Arctic geopolitics no longer serves as the frontier between East and West. Today, **great-power geopolitics is Arctic geopolitics**.

The **Arctic region** has become the epicentre of both Arctic and non-Arctic state geopolitics, **divided between NATO and Russia**. Non-Arctic powers—from the EU and UK to China and India to Iran—are newly establishing or refocusing existing national Arctic interests.

In the **North American Arctic**, Canada is focused on strengthening its NORAD cooperation with the U.S. while actively seeking new defence and security partnerships with its Nordic Arctic and European neighbours, including closer cooperation with Greenland as part of its North American Arctic neighbourhood.

Similarly, the **Nordic Arctic** is strengthening its defence and security partnerships regionally, within NATO, and with its North American Arctic partners, while non-Arctic NATO nations seek greater Arctic engagement through NATO's growing focus on its Arctic flank, including expanding initiatives on cold-weather operations and accompanying innovations.

Meanwhile, China, India, and Iran are anchoring themselves in the Russian Arctic through cooperation with Moscow to advance their Arctic maritime and energy interests. More broadly, Asian states—including Japan, Singapore, and South Korea, alongside China and India—continue to strengthen their Arctic-focused initiatives among themselves and with their Nordic and North American Arctic counterparts ranging from building icebreakers to science and innovation.

At home in Canada, Prime Minister Mark Carney has vowed that **Canada** will be strong on defence and strong on the economy. The Arctic is considered a strategic priority in achieving this and investments in nation-building infrastructure have become the stated means to this end. The decades-long efforts by Northerners to get Ottawa to invest in Arctic nation-building projects, are now among the projects of national priority.

Beyond diplomacy, NATO countries recognise that mobilising private capital for defence—on a scale not seen in half a century—is essential to meet today's geopolitical realities. In response, governments and defence departments are developing new policies to enable financial institutions to make major **private capital investments for dual-use projects, including next generation defence innovations needed today** and to meet today's geopolitical demands and the expanding web of strategic security, defence and critical minerals cooperations stretching from the Nordic Arctic through Europe, Greenland, Canada and the U.S.

Set against the backdrop of a world coming undone and remade at the top of the globe is the **theme** for our Annual 2026 Arctic Conference.



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Arctic Geopolitics is Global Geopolitics: Global geopolitics is unfolding on the Earth's axis. The Arctic political space has become one of undoing, strengthening, and testing Arctic state alliances, alongside expanding strategic cooperation with non-Arctic states to address growing defence and security risks driven by heightened strategic interest in the region. In effect, Arctic diplomacy is no longer solely a moral imperative but a strategic necessity—moving from sidebar discussions to a central agenda item, as cooperative agreements are forged with urgency and purpose.

Global Capital and the Wartime Economy: The ripple effects of geopolitical realities have led to policy shifts enabling financial institutions to invest in dual-use equipment, infrastructure, and projects—with both military and civilian applications. Accompanying this trend, is the emergence of private and Public-Private defence funds providing additional capital for investments in dual-use projects and cold-weather innovation.

One Canadian Economy: Canada's northern focused nation-building projects are northern and Indigenous led and include multipurpose social, economic, and defence Arctic infrastructure. Public-Private-Indigenous partnerships will be essential, as is developing the strategic infrastructure investment strategy to get there.

Innovating out of the Arctic: Cold-weather innovation will be the new source of Arctic maritime and land-defence advantage, and the frontier technologies needed. Beyond NORAD and NATO, they are also the key to critical minerals mining, accompanying supply chains, and the next generation infrastructure for a secure and prosperous north and Arctic region.

Futureproofing Infrastructure: Digital and Data Sovereignty: Next-generation infrastructure is already here. The Arctic is no exception. Critical Arctic infrastructure must be sensor- and AI-embedded to guard against cyberattacks, to measure and monitor everything from permafrost melt to subsea activity, and infrastructure interoperability. This discussion, inevitably, begins with the discussion on data sovereignty. The question that remains is whose sovereignty and how to get there.

The North is Calling: We have the Critical Minerals you Need: Across the Arctic, many of today's critical minerals project proponents are Northerners and Indigenous governments and companies. Yet stand-alone projects will not achieve the intended diversification and the capital required. Critical minerals cooperations with and among Arctic nations are becoming the means for strategic policy coordination to help create de-risking tools (including mechanisms to enable northern and Indigenous equity partnerships), full supply-chain development and means of stockpiling.



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CANADA'S PREMIER ARCTIC THINK THANK

We are a non-partisan, registered not-for-profit organization with a majority Indigenous-led leadership team. We work with Indigenous corporations and Northern governments, the federal government, the private sector, Arctic leaders, like-minded neighbours, think tanks, and institutions around the circumpolar region and beyond. Our mission is to elevate the national conversation about Canada's North and the Arctic region, and to provide an inclusive and coordinated platform for Canada to engage in Arctic discussions around the world.



Jessica M. Shadian, Ph.D., President and CEO &
Madeleine Redfern, LL.B. Executive Director
Northern Branch

OUR PARTNERS





ANNUAL CONFERENCE

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BOARD OF DIRECTORS



John English, Ph.D.

Board Co-Chair
Director Emeritus, Bill Graham
Centre for Contemporary
International History



Jessica M. Shadian, Ph.D.

President and CEO, Arctic360



Madeleine Redfern, LL.B.

Board Co-Chair
Executive Director of the Northern
Branch, Arctic360



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Lesil McGuire, J.D.,

Eutelsat OneWeb
Former Alaskan State Senator
Partner at Arctic Advocacy Group,
Alaska



Robert McLeod

Former Premier , Northwest
Territories



Darrell Beaulieu

Chief Executive Officer, Denendeh
Investments



Hugh Short

Co-Founder and Chairman/CEO, Pt.
Capital

CONFERENCE TESTIMONIALS



"It has been great to partner with Arctic360, which is not only Canada's leading think tank on issues related to the Arctic but is emerging as a leading international voice bringing northern issues to the forefront. Their annual conference is one of the very few gatherings that brings together leaders from diplomacy, philanthropy, Indigenous governance, academia and the public and private sectors for serious engagement on Arctic issues with the view towards setting priorities and plans for the future. Arctic360 is helping forge critical collaboration and advance Arctic issues for Canada and the world."

The Honourable Erin O'Toole, Managing Director of ADIT North America; former Leader of Conservative Party of Canada; RCAF Veteran

"I was honoured to participate in the Arctic 360 conference and contribute our pension plan's perspectives. I appreciated the calibre and diversity of the attendees and conversations. It was inspiring to be part of such a powerful group of people who care so much about Canada and the North, and how they can be developed for our mutual and collective prosperity."

Alison Loat, Senior Managing Director, Sustainable Investing and Innovation, OPTrust

"Arctic360 fundamentally defines the debate around the Arctic. It is not following the debate."

Paul Barrett, Chief Communications Officer, Davie Shipbuilding

"[Arctic360] is a remarkable organization, doing good work, for the North, for Canada, for Arctic communities and I am just delighted to be here."

Doug Turnbull, Vice Chairman and Country Head, Canada at DBRS Morningstar Credit Ratings

"Arctic360 has become a well recognized, advocacy event that really educates people."

Hon. David Collenette, former Minister ; Chair, NATO Association of Canada

"Arctic360 makes a big difference. It is an opportunity for people to know what is going on in the Arctic, and especially cooperation among like minded nations such as Canada, Japan, South Korea, and European nations."

Yamanouchi Kanji, Ambassador of Japan to Canada

"The value of Arctic360 conference is having all key stakeholders from government to academics, youth, trade, commercial, and mining here for discussion in an intimate setting."

Helene Scherling Olsen, Deputy Head of Trade, Sr. Advisor, Arctic, Danish Trade Council

"To date, the 2023 Arctic360 conference has been one of the highlights of my university experience."

Andrew Faiola, Vice-President, European Studies Students' Association, Munk School of Global Affairs & Public Policy, University of Toronto



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CONFERENCE TESTIMONIALS

"I like the focus of the conference and the fact that there is a heavy focus on how to get high standard investment across the region, sustainable livelihoods, and sustainable development. We need to talk about this because it is a big challenge. There is a shared recognition that we need encourage good high standard investments in business so to bring the private sector together here with the analysts and, really importantly, with Indigenous communities is a great format."

James DeHart , US Arctic Coordinator

"I attended the arctic360 conference two years ago and I was absolutely fascinated by the people in the room and the desire and a determination to really work closely with us in the Arctic and sub-Arctic regions of Canada but also your real commitment to learn and to understand and be more involved. That was one of real takeaways that I had at the gathering at that time. So, when the invitation came this time, I said wow I would love to do that again."

Yvonne Jones MP Labrador, Canada



"Woodrow Wilson in Washington DC and Arctic360 are the perfect coupling to take on current challenges as the North goes through unprecedented change. It is necessary to create great partnerships with great institutions who are committed to the North for the people of the North."

Mike Sfraga, Ph.D. Chair & Distinguished Fellow, Polar Institute; Chair, US Arctic Research Commission, D.C.

"The reason I think Arctic360 is so important is because our economies are going to have to work together."

Mead Treadwell, former Lt. Governor, Alaska

"I hope that one consequence of this conference is that the issues of the Arctic that have been much discussed will lead to what we need now, which is action."

The Honourable Bill Graham, Former Minister of Foreign Affairs, Canada

"If we do not invest in the infrastructure it will not be our North."

Jay Godsall, President, Solar Ship,

"I have a significant interest in the success of Arctic 360. Prior to the conference there had never been a an intellectual/professional gathering solely dedicated to the Arctic infrastructure gap and particularly one that brought together Bay Street, the indigenous development corporations in Canada, the Canadian Federal government, Alaskan and Greenlandic government officials, Wall Street, Arctic mining companies and the tech sector to better understand the challenges for creating successful Public-Private Partnerships in the North American Arctic... The conference was a resounding success."

Clint Davis, CEO, Nunasi Corporation



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CONFERENCE ATTENDEES

C-Level Institutional Investors, Political Leaders, Arctic Indigenous Corporations, C-Level Northern Mining Companies, Tech Executives



Arctic360 2025 Annual Conference, left to right:

Nathan Vanderklippe, International Correspondent, The Globe and Mail

Luke Coffey, Senior Fellow, Hudson Institute and former Director, Allison Center for Foreign Policy Studies, Heritage Foundation

Mead Treadwell, Former Lt. Governor (2010-2014); Board Member/Former President, Pt. Capital; Co-Founder, Wilson Center Polar Institute (Confirmed)

Arctic360 2025 Annual Conference, left to right:

Nikolaj Harris, Ambassador, Kingdom of Denmark Embassy in Canada

Sari Uusi-Rauva, Deputy Head of Mission, Embassy of Finland in Canada

Jon-Åge Øyslebø, Minister-counsellor / Deputy Head of Mission, Kingdom of Norway Embassy in Canada

Madeleine Redfern, Executive Director, Northern Branch, Arctic360

Dr. Jessica Shadian, President and CEO, Arctic 360

Hlynur Guðjónsson, Ambassador, Iceland Embassy in Canada

Karin Öhman, Deputy Head of Mission, Embassy of Sweden in Canada

Kenneth Høegh, Head of Representation to Canada and US, Government of Greenland



Arctic360 2025 Annual Conference, left to right:

Derron Bain, CEO, Concert Infrastructure

Rebecca Connelly, Vice President of Strategic Engagement, Det'on Cho, Management LP

Paul Barrett, Chief Communications Officer, Davie

Lisa Mitchell, President and CEO, Canadian Council for Public-Private Partnerships (CCPPP)

Sean Boyd, Chair of the Board, Agnico Mines





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C-Level Institutional Investors, Political Leaders, Arctic Indigenous Corporations, C-Level Northern Mining Companies, Tech Executives

Arctic360 2024 Annual Conference, left to right:

Doug Turnbull, Vice Chairman and Country Head, Canada, Morningstar DBRS

Hillary Thatcher, Managing Director, Investments, Canada Infrastructure Bank (CIB)

Darron Baines, Chair of Board, Agnico Eagle Mines Limited

Alison Loat, Senior Managing Director, Sustainable Investing and Innovation, OPTrust

Shahir Guindi, Former National Co-Chair, Partner, Corporate, Osler

Darrell Beaulieu, CEO, Denendeh Investment Corporation

Tim Brown, Assistant Director, Nunavut Tunngavik Incorporated (NTI)



Arctic360 2024 Annual Conference, left to right:

Dr. Jessica Shadian, President and CEO, Arctic 360

Paul Barrett, Chief Communications Officer, Davie

Brandon McDonald, Vice President Strategy and Growth, Pennecon

Sean Boyd, Chair of Board, Agnico Eagle Mines Limited

Madeleine Redfern, Executive Director, Northern Branch, Arctic360

Arctic360 2024 Annual Conference, left to right:

Hon. Erin O'Toole, Managing Director of ADIT North America; former MP, Durham and leader of Conservative Party

Madeleine Redfern, Executive Director, Northern Branch, Arctic360

Dr. Jessica Shadian, President and CEO, Arctic 360

Jim Balsillie, Founder & Chair, Arctic Research Foundation; Chair, Council of Canadian Innovators





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C-Level Institutional Investors, Political Leaders, Arctic Indigenous Corporations, C-Level Northern Mining Companies, Tech Executives

Arctic360 2023 Annual Conference, left to right:



Madeleine Redfern, Executive Director, Northern Branch, Arctic360
Dr. Jessica Shadian, President and CEO, Arctic 360
Kenneth Høegh, Head of Representation to Canada and US, Government of Greenland
Brandon McDonald, Vice President Strategy and Growth, Pennecon
Hlynur Guðjónsson, Iceland Ambassador to Canada

Arctic360 2023 Annual Conference left to right:

Dr. Jessica Shadian, President and CEO, Arctic 360
Yamanouchi Kanji, Ambassador of Japan to Canada
His Excellency Lim Woongsoon, Ambassador of the Republic of Korea to Canada
Dr. Hema Nadarajah, Senior Fellow, Arctic360



Arctic360 2022 Annual Conference Fireside Chat Dinner, left to right:



Kenneth Høegh, Head of Representation to Canada and US, Government of Greenland
Madeleine Redfern, Executive Director, Northern Branch, Arctic360
Hlynur Guðjónsson, Iceland Ambassador to Canada
H.E. Roy Eriksson, Ambassador of Finland to Canada
Dr. Jessica Shadian, President and CEO, Arctic 360



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C-Level Institutional Investors, Political Leaders, Arctic Indigenous Corporations, C-Level Northern Mining Companies, Tech Executives



Arctic360 2020 Annual Conference Fireside Chat Dinner, left to right:

Mead Treadwell, Former Lt. Governor, Alaska; Co-Chair Polar Institute, Wilson Center

Honourable Vittus Qujaukitsoq, Minister for Finance and Mineral Resources, Greenland

Honourable Yvonne Jones, Parliamentary Secretary to the Minister of Crown-Indigenous Relations and Northern Affairs

Dr. Jessica Shadian, President and CEO, Arctic360

Madeleine Redfern, Executive Director, Northern Branch, Arctic360



Arctic360 2018 Annual Conference reception, left to right:

The Honourable Bill Graham, Former Minister of Foreign Affairs, Canada

Honourable Yvonne Jones, Parliamentary Secretary to the Minister of Crown-Indigenous Relations and Northern Affairs

Doug Turnbull, Vice-Chairman & Country Head Canada, DBRS

Dr. Jessica Shadian, President and CEO, Arctic 360

Dr. Mike Sfraga, Director, Polar Institute, Wilson Center, Washington D.C.



ANNUAL CONFERENCE

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SPONSORSHIP LEVELS

CONFERENCE TITLE SPONSOR

INDIGENOUS STUDENT SCHOLARSHIP SPONSORSHIP

FIRESIDE CHAT DINNER SPONSOR

DAY 2 RECEPTION SPONSOR

CLOSING RECEPTION SPONSOR

**CONFERENCE (CANADIAN SOURCED) DIAMOND
SPONSOR**

PROMOTIONAL NOTEBOOK SPONSOR

**CONFERENCE COBALT SPONSOR
DELEGATE TABLE (6 Persons)**

**DELEGATE TABLE + INVITATION ONLY PRE-CONFERENCE
FIRESIDE CHAT DINNER**



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BUSINESS BENEFITS

An important opportunity to support one of Canada's only Annual international Arctic conferences dedicated to strengthening political cooperation and economic opportunities in the region.

Network and **expand partnerships and alliances** with business executives, political leaders, and Northern and Indigenous governments across the circumpolar Arctic.

Increase **brand awareness**.

Improve brand preference with a highly **qualified target audience** through inclusion in pre-and post-event marketing, and signage at the event.

Shape thinking in this newly emerging economy by influencing the conference agenda and directly advancing the conversation.

Arctic360 works tirelessly to engage with sponsors and **incorporate your priority messages** into our pre-event marketing as well as at the event itself.

With a limited number of delegate passes available, sponsoring the event is the only way to **guarantee passes** for your team to attend.

Arrange **one on one** meetings.



To find out more about the sponsor opportunities still available please contact: hello@arctic360
Include "Conference sponsorship" in the subject line



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CONFERENCE TITLE SPONSOR

- \$40,000 -

1 AVAILABLE

- Designation as sole event Title Sponsor
- Exclusive keynote address and ability to leverage promotional material (e.g. video)
- Secured and preferred Conference session participation for Sponsor's CEO/other executive position
- Arctic360 social media promotion of Sponsor's keynote and Session
- If session participation is chosen, Arctic360 will work directly with sponsor in shaping Session content and inviting Session participants
- Marketing promotion at the Conference with preferred placement. Any promotional banner(s)/signage will be provided at the cost of the Sponsor
- Full page Company/Organization profile on Conference website (to include and not limited logo, visuals, link to Sponsor's web page) and follow-up outreach (e.g. Conference proceedings)
- One Sponsor corporate brochure and/or giveaway item in the delegate pack
- Full-page profile in the Conference delegate booklet, distributed to all attendees
- Top logo placement on all Conference sponsorship signage and on looping slides
- Registered delegate list available prior to the Conference
- Complimentary Conference registration for 4 Company/Organization attendees, including dinner event





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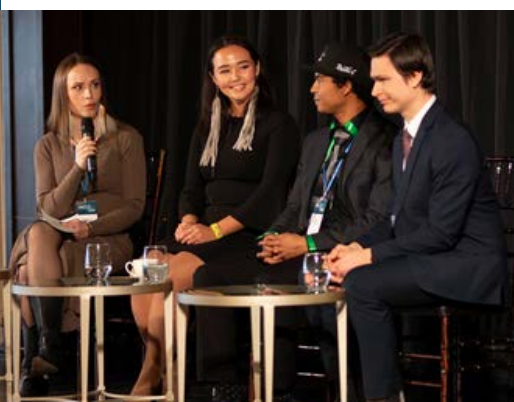
INDIGENOUS STUDENT SCHOLARSHIP SPONSORSHIP

- \$25,000 -

~~2 AVAILABLE~~ 1 LEFT FOR 2026

- Covers full Conference costs and logistics for one Northern Indigenous student (co-determined by Sponsor and Arctic360) including travel, accommodation, and Conference registration
- Recognition and presentation (with student) during the Arctic360 Scholarship Thank You Address*
- Opportunity for Conference session participation for Sponsor's CEO/other executive position
- Arctic360 social media coverage of Sponsorship (and Session)
- Marketing promotion at the Conference. Any promotional banner(s)/signage will be provided at the cost of the Sponsor (placement to be determined by Arctic360)
- Company/Organization profile on Conference website (to include and not limited logo, visuals, link to Sponsor's web page) and follow-up outreach (e.g. Conference proceedings)
- One Sponsor corporate brochure or giveaway item in the delegate pack
- Half page profile in the Conference delegate booklet, distributed to all attendees
- Logo on all Conference sponsorship signage and on looping slides
- Registered delegate list available prior to the Conference
- Complimentary Conference registration for 2 Company/Organization attendees, including dinner event

**To confirm and respect time, presentation to be sent 3 days in advance of conference.*





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FIRESIDE CHAT DINNER SPONSOR

- \$25,000 -

~~1 AVAILABLE~~ TAKEN FOR 2026

- Designation as sole Sponsor of the exclusive pre-conference Fireside Chat dinner
- Welcome address for CEO/other executive position at the dinner event
- Arctic360 social media coverage of sponsorship and dinner
- Exclusive promotional sponsorship signage at Dinner event (provided by Arctic360) and option for Company/Organization to provide advertisement/promotional hand-out for each table
- Marketing promotion at the Conference. Any promotional banner(s)/signage will be provided at the cost of the Sponsor (placement to be determined by Arctic360)
- Company/Organization profile on Conference website (to include and not limited logo, visuals, link to Sponsor's web page) and follow-up outreach (e.g. Conference proceedings)
- One Sponsor corporate brochure or giveaway item in the delegate pack and half page profile in the Conference delegate booklet, distributed to all attendees
- Logo on all conference sponsorship signage and on looping slides
- Complimentary Fireside Chat dinner invitation for 2 Company/Organization attendees
- One complimentary Conference registration for a Company/Organization attendee





ANNUAL CONFERENCE

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CLOSING RECEPTION SPONSOR

- \$15,000 -

1 AVAILABLE

- Designation as sole Sponsor of the exclusive reception
- Opportunity to deliver (2-5 minutes) reception toast
- Promotional banner
- Arctic360 social media coverage of sponsorship and Reception
- Exclusive promotional sponsorship signage at Reception event (provided by Arctic360) and option for
- Company/Organization to provide advertisement/promotional hand-outs
- Additional marketing promotion at the Conference. Any promotional banner(s)/signage will be provided at the cost of the Sponsor (placement to be determined by Arctic360)
- Company/Organization profile on Conference website (to include and not limited logo, visuals, link to
- Sponsor's web page) and follow-up outreach (e.g. Conference proceedings)
- Sponsor corporate brochure or giveaway item in the delegate pack and half page profile in the Conference delegate booklet, distributed to all attendees
- Logo on all conference sponsorship signage and on looping slides
- Complimentary Fireside Chat dinner invitation for 2 Company/Organization attendees
- One complimentary Conference registration for a Company/Organization attendee





ANNUAL CONFERENCE

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DAY 2 RECEPTION SPONSOR

- \$15,000 -

1 AVAILABLE

- Designation as sole Sponsor of the exclusive reception
- Opportunity to deliver (2-5 minutes) reception toast
- Promotional banner
- Arctic360 social media coverage of sponsorship and Reception
- Exclusive promotional sponsorship signage at Reception event (provided by Arctic360) and option for
- Company/Organization to provide advertisement/promotional hand-outs
- Additional marketing promotion at the Conference. Any promotional banner(s)/signage will be provided at the cost of the Sponsor (placement to be determined by Arctic360)
- Company/Organization profile on Conference website (to include and not limited logo, visuals, link to
- Sponsor's web page) and follow-up outreach (e.g. Conference proceedings)
- Sponsor corporate brochure or giveaway item in the delegate pack and half page profile in the Conference delegate booklet, distributed to all attendees
- Logo on all conference sponsorship signage and on looping slides
- Complimentary Fireside Chat dinner invitation for 2 Company/Organization attendees
- One complimentary Conference registration for a Company/Organization attendee





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CONFERENCE (CANADIAN SOURCED) DIAMOND SPONSOR - \$20,000 -

SEE MEMBERSHIP PACKAGE FOR MORE INFORMATION

- Designation as one of only three Diamond sponsors
- Exclusive 'MC for a Moment': Opportunity for Company/Organization to introduce one of the following activities as 'Official Sponsor of [...]': Conference Day 1 Lunch, Conference Day 2 Lunch, or Conference
- Day 1 Evening Cocktail Reception.
- Exclusive promotional sponsorship signage (provided by Arctic360) displayed during the selected activity
- Named sponsor for one session at the Conference
- Secured Conference session participation for Sponsor's CEO/other executive position
- Arctic360 social media coverage of sponsorship (and Session)
- Marketing promotion at the Conference. Any promotional banner(s)/signage will be provided at the cost of the Sponsor (placement to be determined by Arctic360)
- Company/Organization profile on Conference website (to include and not limited logo, visuals, link to Sponsor's web page) and follow-up outreach (e.g. Conference proceedings)
- One Sponsor corporate brochure or giveaway item in the delegate pack
- Half page profile in the Conference delegate booklet, distributed to all attendees
- Logo on all conference sponsorship signage and on looping slides
- Registered delegate list available prior to the Conference
- Complimentary Conference registration for 2 Company/Organization attendees, including dinner event





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PROMOTIONAL NOTEBOOK SPONSOR

- \$10,000 -

1 AVAILABLE

- Exclusive sponsor logo on leather notebook cover handed to each participant (provided by Arctic360) displayed during the selected activity
- Named sponsor at the Conference
- Secured Conference session participation for sponsor's CEO/other executive position
- Arctic360 social media coverage of sponsorship
- Marketing promotion at the Conference. Any promotional banner(s)/signage will be provided at the cost of the Sponsor (placement to be determined by Arctic360)
- Company/Organization profile on Conference website (to include and not limited logo, visuals, link to
- Sponsor's web page) and follow-up outreach (e.g. Conference proceedings)
- Half page profile in the Conference delegate booklet, distributed to all attendees
- Logo on all conference sponsorship signage and on looping slides
- Registered delegate list available prior to the Conference
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CONFERENCE COBALT (THE NEW SILVER) SPONSOR - \$10,000 -

- Named Sponsor for one session at the Conference
- Secured Conference session participation for sponsor's CEO/other executive position
- Arctic360 social media coverage of sponsorship and session
- Marketing promotion at the Conference. Any promotional banner(s)/signage will be provided at the cost of the sponsor (placement to be determined by Arctic360)
- Company/Organization profile on Conference website (to include and not limited logo, visuals, link to
- Sponsor's web page) and follow-up outreach (e.g. Conference proceedings)
- One sponsor corporate brochure or giveaway item in the delegate pack
- Half page profile in the Conference delegate booklet, distributed to all attendees
- Logo on all conference sponsorship signage and on looping slides
- Registered delegate list available prior to the Conference
- One complimentary Conference registration for a Company/Organization attendee, including dinner event





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DELEGATE TABLE (5 PERSONS)

- \$14,000 -

- Center piece logo for your organization's table (two full Conference days)
- Priority table location
- One corporate brochure or giveaway item in the delegate pack
- Registered delegate list available prior to the Conference



DELEGATE TABLE (5 PERSONS) + INVITATION ONLY PRE-CONFERENCE FIRESIDE CHAT DINNER (5 PERSONS)

- \$14,000 -

- Invitation to pre-dinner event, reception, and Fireside Chat dinner for 5 persons*
- One corporate brochure or giveaway item in the delegate pack registered delegate list available prior to the Conference

**Guest Names, Contact information, and Confirmation of RSVP must be provided 72 hours in advance of the dinner. Dinner guests can differ from Delegate Conference Table Attendees.*



